SWIMWISE
AGE UP WISER

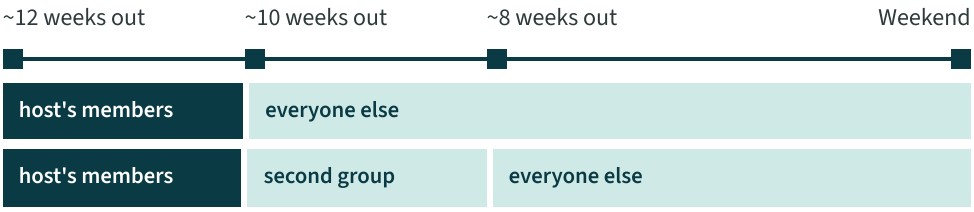
October 24, 2026

Education Weekend Registration Options for Hosts

By default, SwimWise courses and clinics are open to any adult who meets the prerequisites. A host may give its own members an advantage in three ways: early registration, a weekend reserved just for them, or lower prices. Only a reserved weekend requires course registrants to be members of the host organization, its parent organization, or a wider group.

OPTION	WHAT THE HOST'S MEMBERS GET	WHAT THE HOST DOES
Open registration (default)	Course registration opens to everyone once the host agreement is signed, normally at least 12 weeks in advance	Promotes the weekend to its members
Priority registration	Two weeks to register for courses before anyone else	Promotes the early course registration dates to its members
Members-only registration	Every spot reserved for the host's members, parent organization, or a wider group	Guarantees $7,500 in registrations
Subsidized prices	A lower price on the courses the host chooses to subsidize	Pays for its members' discounts on its final invoice

Priority registration



The host defines who counts as its members, such as the members of a Masters or triathlon club or Local Masters Swimming Committee (LMSC), the staff and members of a YMCA association, the students and staff of a college, the residents of a town or city, or the members of a fitness center.

A host may also give a second group its own registration window (one or two weeks), after the host's members and before everyone else. That group might be members of other YMCAs or LMSCs, USA Triathlon members, or local residents. A host that needs different registration windows can ask.

Spots are filled on a first come, first served basis, and a waitlist opens once a course reaches its capacity. A host may also reserve spots in any core course for its members. Together, its reserved spots can total up to $7,500 at published course prices. Any reserved spots its members haven't taken by the go or no-go date (set in the host agreement, usually two weeks before the weekend) are opened to anyone. The host pays published course prices on its final invoice for any reserved spots still empty at the weekend.

Subsidized prices

Subsidies help members take more than one course, and the full weekend is a richer experience than a single course. Subsidies can be added to any registration option. The host sets a lower price for its members and funds the difference from SwimWise's published price. SwimWise adds the discounts its members used to the host's final invoice. Another organization may request its own discount code to subsidize its members and is invoiced the same way. Any subsidizing organization may instead reimburse its members afterward, but a discount code spares them paying full price up front.

Members-only registration

The host may limit course registration to its own members or to the members of its parent organization or a wider group, such as a YMCA association, USA Triathlon, or U.S. Masters Swimming. A municipal host may limit registration to the residents of an area it defines. Because that narrows who can register, the host guarantees the $7,500 weekend minimum when it chooses this option, rather than deciding at the go or no-go date. Any shortfall is billed on its final invoice.

Weekend minimum

A weekend proceeds when core course registrations at published prices reach $7,500 by the go or no-go date. Below that, SwimWise may cancel the weekend, or the host can guarantee the difference, which is billed on its final invoice less any registrations that come in after that date. A course with fewer than eight participants may be canceled unless the host agrees to pay for any unfilled spots. Registrations that come in after that date reduce what the host owes.

Promotion

The host promotes the weekend, and any priority registration dates and prices, to its members. Reaching people beyond its own members is up to the host, but turnout may depend on it. SwimWise lists every Education Weekend on its website and may promote it through its own channels as well.

Checking eligibility

SwimWise may ask registrants to confirm their affiliation when they register. It may also ask the host, or any other organization that funds a subsidy, to confirm registrants' eligibility for early registration or a discount.

- SwimWise may remove anyone who registers before their group's opening date and refund them, less the 7% payment-processing charge.
- SwimWise may remove anyone who uses a discount code without belonging to the organization that issued it and refund them, less the 7% charge, or let them pay the difference and stay in their courses.

Why open registration serves the host

Open registration serves the host in three ways.

1. **Helps the weekend proceed.** Outside core course registrations count toward the $7,500 minimum.
2. **Helps build the host's community.** A weekend brings together coaches, instructors, swimmers, and volunteers from inside and outside the host organization for courses and the dinner social. The host meets current and prospective members in person, and the people who enjoy the weekend are the ones most likely to join or renew. SwimWise can give the host time during the weekend to talk about its organization and share membership information.
3. **Helps build local coaching and instruction.** Open registration reaches the coaches and instructors who work with adults at clubs, YMCAs, community pools, and swim schools nearby. More and better-trained coaches and instructors produce more confident adult swimmers, and some go on to join a local club.