

Education Weekend In-person adult swimming education at your pool

A new three-day, multi-course program taught by Bill Brenner and Bill Meier: two swimmer clinics, instructor training for people who want to teach adults to swim, and an interactive workshop for your coaches. Your organization hosts. We bring decades of coaching and teaching experience.

CORE COURSES order is negotiable

Freestyle Video Analysis Clinic Friday · 3.5 hours · capacity 30 **\$125**

Lecture, individual before-and-after video in the water, an hour of stroke drills, and an hour of analysis. Every swimmer leaves with their own video and recorded commentary. Participants must be able to comfortably swim 200 yards freestyle.

Adult Swim Instructor Training Saturday · 6.5 hours · capacity 30 **\$275**

Classroom first, then demonstration and role play on deck and in the water, for people who teach adults to swim or want to. On passing the written test, participants receive a SwimWise certificate of completion. Includes host-sponsored lunch.

Coaching Workshop Sunday · 6 hours · capacity 30 **\$225**

Four hours on how to be a successful Masters coach: running stroke clinics, writing workouts and seasonal plans, preparing swimmers for meets and open-water events, the finer points of stroke technique, energy zones, team identity, and monetizing your pool. Presentation, Q&A, and breakout exercise topics such as coaching challenges and what swimmers want from a coach. Then two hours at the pool for the Swimmers Four-Stroke Clinic: coach on deck, swim as a participant, or an hour of each. Participants receive a SwimWise certificate of attendance. Includes host-sponsored lunch.

COURSE BUNDLES Any 2 core courses — save 10%. All 3 core courses — flat \$500, 20% off the \$625 list price.

COMPANION REGISTRATIONS priced separately · not bundled

Swimmers Four-Stroke Clinic Sunday · 2 hours · capacity 30, or 40 in an 8-lane pool **\$25**

Instruction in all four competitive strokes, with multiple deck coaches from the Coaching Workshop giving individual feedback under the lead instructors' supervision. Participants must be able to comfortably swim 200 yards any stroke, and can sit out any stroke they'd rather not swim. This is a stroke technique clinic, not swim lessons.

Video Analysis Observer Friday · coaches only · deck access **\$50**

Dinner Social Saturday · swimmers · coaches · local leaders **RSVP**

Optional gathering to socialize, ask questions and talk swimming with the SwimWise partners. The host coordinates, or SwimWise can arrange it for a fee. Attendees pay their own way.

FOR HOSTS

Engagement fee — \$3,900 flat fee, includes instructor travel & lodging. Half due at signing (nonrefundable). Balance due net 30.

You provide the pool, classroom, and lunches, or SwimWise can arrange them for a fee — see page 2.

Participants register and pay SwimWise directly, so you're not collecting money or signups.

Scheduling — booking now for 2027. Course and clinic registration opens once the Education Weekend host agreement is signed and the deposit is received. The longer the runway, the better the turnout.

For more information or to discuss dates — info@swimwise.net · (984) 339-0500

WHAT THE HOST PROVIDES AND PAYS FOR

Pool time. 6 to 8 lanes — 2 hours Friday evening (3.5 hours total on deck), 1.5 hours Saturday afternoon, 2 hours Sunday afternoon. 33 to 44 lane-hours.

Meeting room with classroom table seating for 30, near the pool if possible — Saturday (5 hours) and Sunday (4 hours) mornings.

Beverages Friday, beverages and snacks Saturday, working lunches Saturday and Sunday — pizza and sandwiches with salad, boxed lunches, deli platters, or a buffet all work. The lunches are for the Adult Swim Instructor Training and the Coaching Workshop, eaten in the classroom during the session. Unless someone declines, provide lunch for every participant in those two courses, and meet dietary restrictions requested in advance. Course information lists the lunch as courtesy of your organization.

Local swimmers for the Swimmers Four-Stroke Clinic so the lead instructors and deck coaches have people to coach.

Your costs. The \$3,900 flat engagement fee paid to SwimWise, \$500 to \$4,500 paid to facilities and food vendors, and any participant subsidies you choose to offer. The actual total depends on prevailing rates, turnout, and the lunch you select. Subsidies, if any, are prefunded by the host and reconciled by SwimWise in the final invoice, and any unused balance is refunded.

WHAT SWIMWISE CAN HANDLE PER REQUEST

Your facility contracts should cover everything in your host agreement addendum. SwimWise then confirms the details with the pool and classroom staff at no added cost. The services below are optional.

Source the space classroom and pool **\$1,000**

SwimWise prioritizes geographic areas with you, then identifies facilities and confirms their availability, suitability, and pricing. You sign and coordinate from there. If sourced separately, the SwimWise fees are \$350 classroom or \$750 pool. Half the applicable fee applies if no suitable facilities are found in those areas.

Sign the facility contract in SwimWise's name, not yours **15% of rental, minimum \$150**

SwimWise signs the facility contract and holds it instead of you. The rental is billed to you at cost.

Arrange the lunches selection, ordering, delivery, and setup **cost + \$200 for both days**

SwimWise handles the vendor and the logistics. The food is billed to you at cost.

Arrange the dinner social Saturday · swimmers · coaches · local leaders **\$200**

Usually informal — SwimWise books it, manages the headcount, and attendees pay their own way. Restaurant booking fees or minimum spend guarantees are not typical for these gatherings, but may be required for larger groups. Any such fee will be discussed with you first and, if approved, billed to you at cost.

BOOKING TERMS

Confirming the weekend. We will review registration numbers and logistics together no later than two weeks before your education weekend, and make a go or no-go determination. The weekend will proceed at \$7,500 in registrations. Below that, we can cancel or you can guarantee the difference. A course with fewer than 8 participants is canceled unless you guarantee it. If the weekend does not proceed, the deposit is retained, no further fee is owed, and every participant is refunded in full.

Participant withdrawals. Before the go or no-go decision, a participant who withdraws is refunded less the 7% payment-processing charge. After that date there is no refund, though SwimWise may, at its discretion, issue a one-year registration credit.

Cancellation. If SwimWise cancels all or part of the weekend, every participant is refunded in full for any affected course. If you cancel more than 12 weeks out, the engagement fee balance is waived. Inside 12 weeks, the balance is owed. If weather or other circumstances beyond either party's control require cancellation, we will attempt to reschedule and will apply the deposit toward another date for up to one year.

Insurance. SwimWise will carry liability coverage and provide an additional-insured certificate of insurance on request. SwimWise may require proof of the host's coverage in return.

Full terms are in the host agreement. Participants agree to waivers, video release, and eligibility requirements.